

PHILIPS

Professional
Display Solutions

Case study Hospitality

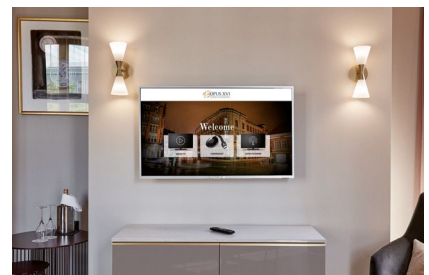


Opus XVI gives its a one of
a kind cultural experience,
complemented by Philips Professional Displays

“

Philips was the best choice because of their reliable displays and CMND, which is easy to use and provides many possibilities.”

Christian Sperling Johansen, Partner, Hospitality Partner



OPUS XVI
THE EDVARD GRIEG HERITAGE HOTEL

Background

A gem in the heart of Bergen, the Opus XVI hotel brings five star luxury to Norway. Fusing classic charm with modern elegance, this one of a kind hotel has been masterfully crafted by a loving husband and wife duo with family ties to renowned musical composer, Edvard Grieg. Every detail in the hotel has been attended to with premium fittings, soundproofed rooms and most impressively, hidden treasures belonging to Edvard Grieg himself. With only 65 rooms in this boutique hotel, each room has been individually designed with handpicked materials, lighting and textiles by the Grieg family.

Challenge

An extraordinary hotel, restaurant and culture venue combined, Opus XVI attracts leisure seekers and business travellers from all around the world. Famous for its best in class luxury and attention for detail, the hotel needed an entertainment installation that continued its cutting-edge story. With a rapid acceleration in technological advancements, however, guests in short stay accommodation often don't have the time to learn how to make use of all the options and features available to them. A simplified menu solution was required to enable guests at every level of the technological spectrum to easily use and connect to the high-end screens installed.



Fast facts

Client
Opus XVI

Location
Bergen, Norway

Project
Entertainment installation for hotel guests and management

Products
Philips HFL5011 Series displays and Q-Line Displays (70 units)

Partners
Hospitality Partner

Solution

To solve this technological complexity challenge, Opus XVI collaborated with service and strategy experts, Hospitality Partner. Together with Philips Professional Display Solutions, a minimalist design solution was developed with true Scandinavian simplicity in mind. 70 screens were installed throughout the hotel – bringing IPTV and CMND features to every room. Hospitality Partner developed custom menus, allowing guests to enjoy TV, radio and wireless streaming from their personal devices via Chromecast quickly and easily. Harmoniously connecting the displays with the hotel's history, each in-room TV automatically plays soothing classical music by Edvard Grieg when switched on – giving guests a taste of the composer's remarkable life. Two 86" Q-Line displays were also installed in the hotel's meeting rooms for high-impact presentations via wireless connectivity.



Benefits

A personal touch: Content can be customised using the CMND & Create tool. The content-management module of CMND allows for easy creation and distribution of branded content such as corporate logos and more for business guests during team events.

Remote upgrades: Hospitality Partner can push new software updates remotely to ensure each device is running smoothly with the latest features and stability requirements.

Energy efficient: Low power consumption screens and auto-off features help minimise operating costs for the hotel.

Android: An exciting world of extra possibilities are included in each room thanks to the Android system. New apps, content and games are easily accessible through the custom intuitive menu.

Future-proof: New demands from the hotel can be easily deployed by Hospitality Partner within hours, enabling them to add new features for staff and guests when required via CMND and Control.

True simplicity: Integrated IPTV combined with custom menus provide guests with a simplified user experience that empowers them to make the most of the channels and features available to them.

